

Scheme of Service

Organisation:

MAURITIUS Standards Bureau

Assistant Business

Post:

Marketing Assistant (Post restyled as Development Officer)

Salary:

Rs 31365 x 400 - 31765 x 425 - 33040 x 560 - 35840 x 725 - 37290 x 925 - 39140 x 970 - 46900 x 1050 - 49000 x 1100 - 54500 x 1450 - 58850 x 1750 - 60600 (MSB 15)

Qualifications:

A. A Cambridge Higher School Certificate with passes at Principal Level in at least two subjects including Mathematics obtained at one and the same sitting or the General Certificate of Education Advanced Level with passes in at least two subjects including Mathematics obtained on one certificate.

B. A Diploma in Marketing from a recognised institution.

OR

C. Equivalent qualifications to A & B above acceptable to the Standards Council

Experience in marketing would be an advantage.

Duties:

1. To assist the Marketing Officer in:

(i) promoting the corporate image of the Bureau;

(ii) organising seminars, exhibitions and conferences

2. To assist in devising marketing strategies and programmes to promote the role of the Bureau at both national and international levels.

3. To organise programmes for the promotion of standards application in industry.

4. To perform such cognate duties as may be assigned.

yb/market

